



Presentation of MISTER-Military and Industrial Sites Reuse

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VENICE

Moreno Po

Province of Ferrara (Italy)



Project's lifetime

- Approved in March 2006 (41 out of 238 projects were successful – 17%)
- Date of project start: 01/06/2006
- Date of project finalisation: 30/06/2008
- Duration: 25 months



Partners & Budget

Province of Ferrara	Italy	220.000 €	50%
Municipality of Rimini	Italy	100.000 €	50%
FIM NeuesLernen-University of Erlangen-Nuernberg	Germany	120.000 €	50%
Municipality of Velka Hledsebe	Czech Republic	120.000 €	75%
GOLFER s.r.o.	Czech Republic	130.000 €	75%
Property Management and Development Holding, Köbánya-Budapest	Hungary	170.000 €	75%
Košice Self-governing Region	Slovakia	120.000 €	75%
	TOTAL	980.000 €	75%



The strategic objective of Mister

- Promote the re-use of used land as alternative to the endless consumption of green-fields, and as key aspect of the sustainable development in Europe.
- The change of industrial models and closure of many outmoded factories (sugar-refineries, textile, ship-building, mining, steel, pasta, tobacco etc.) as well as the end of “Cold War” (and related dismantling of several military sites) has led in Europe to an abundance of brown-fields to be regenerated.
- In the sole Czech Republic, approx. 3.000 brown-fields have been singled-out.



Brown-fields vs. Green-fields

- **In United Kingdom: 70% of new buildings must be erected on used lands or dismissed areas (industrial, military, former railway stations, exports etc.);**
- In London the population has grown by 1.000.000 in the last 10 years without consuming green-fields (city re-densification etc.)
- In Germany, since 1998, not more than 11.000 hectares of green-fields, per year, may be consumed for building purposes
- In Italy, where there are not similar quantitative objectives, the level of green-fields consumption is triple compared to Germany.



A dangerous trend

- The use of territory as way to fund the local authorities (pressurized by increasing needs and restricting budgets) through financial charges loaded on building activities.



Green-fields consumed in 3 Italian regions (1990-2005)

- (1) Liguria: - 45,5%
- (2) Calabria: - 26,1%
- (3) Emilia-Romagna: - 22,0%

(Source: Il Sole 24 Ore, 17 May 2008)



Concrete Results

- 1 trans-national survey to document & exchange information on brown-fields reuse
- 5 feasibility studies to define the reuse of the industrial, military & other buildings identified
- 1 trans-national juridical-administrative-financial study to address new ways of public/private partnership, involving both public & private investors, in such a way as to make feasible the envisaged investments
- 1 trans-national study to introduce bio-architecture (eco-materials, solar energy, energy saving solutions etc.) within the envisaged plans
- 5 pilot applications of the new defined strategy
- 10 workshops involving relevant stakeholders
- 1 set of information materials on brown-fields reuse as sustainable way of urban growth
- 1 network of decision makers
- 1 multilingual website



MISTER'S SOCIO-ECONOMIC IMPACT

MORE THAN 500.000.000 € OF POTENTIAL
INVESTMENTS

Thousands of new jobs



THE FUTURE

- SURE-SUstainable Regeneration of Brown-fiElds
(submitted to the 1° Call of Central Europe
Programme – LP the Municipality of Rimini)
- SUBURB – SUstainABLE Use and Regeneration of
Brown-fields (to be submitted to the 2° Call of
CEP – LP the Karlovy Vary Region)



THE FUTURE

- A MASTER (preferably international) of High Education targeted to policy-makers and professionals on PPP in public works and urban development
- INTEGRATED PROJECTS on European historical urban centres regeneration and quality architectonical & functional of peripheries and new settlements.



More information

www-mister-cadses.org



Thank you for your attention !