



**LIVING LABS:
LOGISTICS FOR BUSINESS COMPETITIVENESS**

Saving money and protecting the environment through logistics cooperation

Training in Logistics: companies' needs and standards definition

CONFERENCE

Bologna (Italy), 22nd October 2007

Regione Emilia-Romagna

Room Auditorium

Viale Aldo Moro, 18

The conference is targeted to manufacturing companies, transport and logistics operators, public administrations and research & training bodies and it presents practical tools for logistics optimisation tested in different laboratories in Emilia-Romagna and in Europe, with the direct involvement of companies.

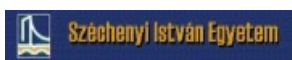
The conference wants to bring together companies' needs and public policies in transport and logistics by facing the priority issues of logistics cooperation in production SMEs and of the strengthening of the logistics supply.

A specific conference session targets training in transport and logistics, as cornerstone for logistics development. Jobs in transport and logistics, companies' training needs and new pilot training courses are presented and discussed.

Event organised in cooperation with



Aristotle University of Thessaloniki



Co-financed by the EU with the CORELOG & ENLoCC projects



09.00 Registration

OPENING

09.30 Alfredo Peri
*Regional Minister for Mobility and Transports
Emilia-Romagna Region*

SESSION 1: REGIONAL INITIATIVES

09.50 Duccio Campagnoli*
*Regional Minister for Productive Activities,
Economic Development and Telematic Plan
Emilia-Romagna Region*

10.10 Silvia Costa*
*Regional Minister for Education and Training
Lazio Region*

10.30 *Regional Ministry for Education, Training,
Employment and Equal Opportunities
Emilia-Romagna Region*

10.50 Rino Rosini
*General Director Institute for Transport and
Logistics - Emilia-Romagna Region*
The Living Labs for logistics innovation set-up by
Emilia-Romagna Region: results and rising needs

11.10 Coffee break

SESSION 2: TRAINING IN LOGISTICS FOR SMEs SYSTEMS

11.30 Research results on companies' training needs
and on jobs in transport and logistics in Emilia-
Romagna region
Salvatore Melluso, *SCS Azioninnova S.p.a.*

11.50 The development of a pilot training course for
the traffic planner
Marco Notari, *Centro Servizi P.M.I.*

12.10 Helping companies' new training needs: the cases
of the logistics centres operator and of the
healthcare logistics operator
Luca Lanini, *Institute for Transport and Logistics
- Emilia-Romagna Region*

12.30 Open discussion

13.00 Lunch

**Invited - to be confirmed*

FREE ADMITTANCE - INFO:

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SESSION 3: LOGISTICS COOPERATION IN PRODUCTION SMEs

Moderator Alberto Preti, *Emilia-Romagna Region*

14.00 Testing a logistics brokering system for
production companies in Modena: results
and follow up
Flavio Bonfatti, *University of Modena & Reggio
Emilia*

14.20 Benefits of cooperation in transport management:
the case of Automotive Cluster of Slovenia
Stane Bozicnik, *University of Maribor (Slovenia)*

14.40 Logistics processes optimisation in the SI.PRO
industrial area in Ostellato, Ferrara
Giorgio Fioravanti and Renato Fabbri, *INGECO
S.r.l. Consulenze Industriali*

15.00 Road transport optimisation and rail freight
transport revitalization in Wielkopolska region:
potentials for production companies
Marcin Hajdul, *Institute of Logistics and
Warehousing, Poznan (Poland)*

15.20 Coordinated logistics strategies: results of the
cooperation among companies in Bologna
Raffaele Cestari, *PricewaterhouseCoopers
Advisory S.r.l.*

SESSION 4: STRENGTHENING LOGISTICS SUPPLY TO LOCAL SMEs SYSTEMS

Moderator Marco Mobrici, *Emilia-Romagna
Region*

15.40 Strengthening logistics supply in Emilia-
Romagna: the case of the ASTRALOG
consortium in Parma
Alberto Preti, *Emilia-Romagna Region*

16.00 The road map towards consolidated handling of
goods flows in the Region of Crete
Elsa Koukouloudi, *Heraklion Port Authority
(Greece)*

16.20 Public-Private partnership for the set up and
management of a logistics centre in Central
Macedonia region, Greece
George Giannopoulos, *Aristotle University of
Thessaloniki (Greece)*

16.40 Simulation tools for modal shift: Rolling
motorways in Central-East Europe
Péter Földesi, *Széchenyi István University, Győr
(Hungary)*

17.00 Regional policies for logistics development in
Styria and Austria
Gerhard Burian, *Federal Ministry of Economic
Affairs and Labour (Austria)*

17.20 CONFERENCE CLOSURE



thinking moves things