

Conference facilities:

EXCELSIOR HOTEL "LA FONTE"
Via Poggio, 160
60020 - Portonovo (AN)
phone: +39 071 801470
fax: +39 071 801474
e-mail: info@excelsiorlafonte.it
URL: www.excelsiorlafonte.it



Portonovo
di Ancona

Motorway A14

exit "Ancona Sud"

Airport Raffaello Sanzio

Ancona-Falconara Marittima (AN) 19 km
taxi or shuttle



Railways

Ancona railways/bus station
taxi or shuttle

Participation:

Please, confirm your participation by e-mail at latest by 15th November 2007 to:

Ms Gemma Marchegiani

REGIONE MARCHE
P. F. Mobilità, Trasporti e Infrastrutture
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Ms Annalisa Paccapelo

SVIM - Sviluppo Marche SpA
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Accommodation:

For hotel booking, please phone the hotel and send the **filled REGISTRATION FORM by fax**. These special offers are valid until **10th November 2007** and only for the "European Regional Airports Policy Forum" participants.

1. EXCELSIOR HOTEL "LA FONTE"

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phone: +39 071 801470 - fax: +39 071 801474
e-mail: info@excelsiorlafonte.it
URL: www.excelsiorlafonte.it

Special offer until 10th November 2007:

Double room for single use: € 85,00

Double room: € 110,00

2. HOTEL "FORTINO NAPOLEONICO"

(30 metres from Excelsior Hotel "La Fonte") - 60020 - Portonovo (AN)
phone: +39 071 801450 - fax: +39 071 801454
e-mail: info@hotelfortino.it - URL: www.hotelfortino.it

Special offer until 10th November 2007:

Double room for single use: € 95,00

Double room: € 140,00



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Marche Region



INTERREG III B CADSES



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EUROPEAN REGIONAL AIRPORTS POLICY FORUM

*Cooperation or competition:
which future for
Regional Airports?*

Portonovo di Ancona
Excelsior hotel "La Fonte"
28th November 2007

EUROPEAN REGIONAL AIRPORTS POLICY FORUM

Cooperation or competition: which future for Regional Airports?

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In the framework of the CIP INTERREG III B CADSES, Marche Region is partner of the RAIRDev project (*Regional Airports' Interaction for Regional Development*), aimed at strengthening the level of cooperation between Regional Airports' stakeholders and at enhancing the competitiveness of regional territories.

The project RAIRDev, through a flexible and coordinated framework based on regional airports' and local actors interaction, aims at encouraging the exchange of know-how and best practices between European countries (Italy, Greece, Hungary, Slovakia, Poland, Germany, State Union of Serbia and Montenegro, Ukraine) and at realizing actions for the achievement of EU territorial cohesion.

The project partnership, composed by Institutional Authorities (Marche Region and the Prefecture of Magnesia), Municipalities (City of Slupsk), Chamber of Commerce (Regional Chamber of Commerce and Industry Uzice), NGO (Regiofokus), Tourism organizations (ORBIS Tour and Carpathian Tourism Board), Research Institute (STASA), with its variety, represents several level of decision and policy making.

In this context Marche Region is responsible for the "*Institutional Development and Policy Issues*" and the establishment of a network of European Regional Airports and stakeholders, named ERAN. The creation of a co-ordinated and flexible network for the better exploitation of regional airports at European level, is given by the need to overcome "missing links" between regional airports and territorial stakeholders, such as regional and local authorities, Chambers of Commerce, Industry, SMEs/SMIs, Tour Operator and tourism associations, and so forth. The condision of common standards of services between European Regional Airports, such as the exchange of know-how, best practices and proposals between Regional Airports' stakeholders, is going to positively affect the development of regional territories.

The European Regional Airports Policy Forum "*Cooperation or competition: which future for the regional airports?*" represents the first activity organized by ERAN. Through the exchange at European level of a common framework about Regional Airports policy, and the presentation of a case study about the airport "Raffaello Sanzio" of Ancona-Falconara, it will be demonstrated that cooperation for territorial development is possible.

09.00 Registration

Chairman: **Loredana Pistelli**, Marche Region Councillor for Territorial Governance, Equal Opportunities, Port, Airport and Roading

I[^] Session ERAN Agreement

09.30 Welcome Address

Mario Conti, General Secretary of Marche Region
President of Aerdorica SpA
Roberto Tontini, CEO of Sviluppo Marche SpA

09.45 *Regional Airports' Interaction for Regional Development:
Transnational Co-operation and Policy Implication*

Emmanuel Vougioukas, RAIRDev Project Manager

10.00 *Guidelines for ERAN Operations*

Maria Cristina Carmeli, Partner of T Bridge SpA
Consulting Company

10.15 *ERAN Agreement*

Stefano Zunarelli, Professor of Transport and
Maritime Law - University of Bologna

10.30 Official Ceremony for ERAN Agreement

11.00 **Coffee break**

II[^] Session Regional Airports Policy Forum

11.20 *The European Commission Policy on Regional Airports
Development*

Giuseppe Rizzo, European Commission DG TREN
Directorate F - Air Trasport
Unit 4 Infrastructure & Airports

11.40 *Regional Airports and air transport in Europe:
which roles? Which challenges?*

Stefano Baronci, Policy Manager ACI EUROPE
(Airport Council International)

12.00 *The EUROPLANE Resolution:
challenges perceived by Regional Airports*

Hartmut Beyer, UNICONSULT (Universal Transport
Consulting GmbH)

12.20 *Vital Economic Generators - why Europe needs a
coherent policy on Regional Airports*
Claudio Boccardo, Board Member of FARE
(Forum of European Regional Airports)

12.40 *Regional Airports essential for regional development*
Paul Diemel - AER Advisor (Assembly of European Regions)

13.00 *Partnering for profitability: relationships between Regional
Airports and Regional Carriers*
Sabine Mertens - Director Air Alps Aviation

13.20 Discussion

14.00 **Buffet lunch**

III[^] Session - Workshop Planning for Regional Development through Regional Airports

15.30 *Guidelines for the development of the
Raffaello Sanzio airport in Ancona-Falconara*
Marco Morriale, Director of Aerdorica SpA

15.45 *Marketing Plan (RAIRDev project) and SWOT Analysis
(EUROPLANE project) of Raffaello Sanzio airport*
Silvia Rapaccioli, T Bridge SpA Consulting Company

16.00 **Coffee Break**

16.15 *Modelling and Evaluation Tools for Regional Airports:
Raffaello Sanzio's airport case study.*
Günter Haag, Director of STASA (Steinbeis Transfer
Centre Applied System Analysis)

16.30 *Marketing, promotion and development of Regional
Airports for business and tourism*
Evi Adamaki - Tzavell, Deputy Prefect of Magnesia
in charge of Development, Industry, Trade and Tourism

16.45 Discussion

17.00 Conclusion: **Loredana Pistelli**, Marche Region Councillor
for Territorial Governance, Equal Opportunities, Port, Airport
and Roading

Working languages:

Italian and English with translation service.