

## PRESS RELEASE N° 1/06



Project: **CARE Accessible Cities of European Regions**



Year: **2006**

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### **C.A.R.E. IN MILAN AT BIT 2006 PRESENTS THE GUIDES TO WELCOMING AND ACCESSIBLE CITIES**

C.A.R.E. – *Accessible Cities of European Regions*, the European project devoted to hospitable and accessible tourism for all, will land off in Milan for the BIT exhibition from **18 to 21 of next February**.

In the best Italian tourism exhibition devoted to public and tourist operators of hospitality trade, it will be possible to visit CARE space in the APT Emilia-Romagna region stand.

It's a special chance to know the new booklets of the hospitable and accessible cities of European network C.A.R.E.

Through a special "C.A.R.E." methodology 13 partners out of 16 surveyed the required information so that the prospective tourists will be able to evaluate whether the facilities can satisfy their needs or not.

The resulting itineraries described in the booklets "*Travelling in Europe – A guide to welcoming and accessible cities*" are not "accessible" itineraries, but a set of services and facilities which can satisfy the need of a guaranteed information for tourists with special needs.

We wait you at the pavilion 20/I stand B24 C11 D10 D11 D14 D24 Carlo Magno entry.

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