

Second Day - "Towards the rationalisation of Logistics Services"
26th May 2006, 9.00 - 18.00

- 9.00 Registration of participants
- 9.30 Salutation of the President of Marche Region
Gian Mario Spacca

Chaired by Lanfranco Senn, Bocconi University, Italy

SESSION 3
European, national and local contexts

- 9.40 Loredana Pistelli, Councillor to Urban Planning, Mobility and Infrastructure of Marche Region
"The role of infrastructures in regional Logistics"
- 9.50 Pietro Marcolini, Councillor to Transport, Marche Region
"The commitment of the Marche Regional Administration in the policies for Transport and Logistics"
- 10.00 Paolo Pasquini, Head of Mobility, Transport and Infrastructures Unit, Marche Region
"The ILog Project: strengths and weakness"
- 10.15 Roberto Santaniello, Director of the Delegation of European Commission in Italy
"Intermodality, European policy and perspectives"
- 10.30 Ulrich Graute, JTS Interreg III B, Dresden, Germany
"Interreg III B CADSES Programme Implementation"
- 10.50 Fabio Croccolo, Interreg Managing Authority, Italian Ministry of Infrastructures and Transport
"The New Objectives of European Territorial Cooperation 2007- 2013"

11.10 - 11.40 Coffee break

- 11.40 Rocco Giordano, Secretary General of the Council for Road Transport and Logistics, Italian Ministry of Infrastructures and Transport
"Supply-Chain Logistics in the Plan and Logistics Italian Pact"
- 12.00 Dimitrios A. Tsamboulas, Associated Professor at National Technical University of Athens, Greece
"Greek perspectives and motorways of the sea in east Mediterranean"
- 12.20 Debate and conclusions

13.00 Lunch

SESSION 4
Experiences and opinions in comparison

Moderate Mrs Morena Pivetti, "Il Sole 24 Ore"

14.30 - 16.00 Round Table 1
"District Logistics"

District Logistics represents a strategy to contribute to SMEs development. The discussion aims at giving an overview on the theme and presenting the points of view of logistics operators, Public Administrators, enterprises and Trade Unions. This Round table will host the following speakers:

- Domenico Netti
President of AILog and Councillor of ELA (European Logistic Association), Italy
- Jean-François Daher
Secretary General of Assologistica - Serdocks, Italy
- Enrico Camerinelli
European Director of Supply Chain Council, Washington DC, USA
- Alfredo Peri
Councillor to Transport, Emilia Romagna Region, Italy
- Tommaso Ginoble
Councillor to Transport, Abruzzo Region, Italy
- Mario Canaletti
Managing Director, SCAM S.r.l., Technology Laboratory, Italy

- Dario Cingolani
Director of Marche Region Transport Operators Consortium, Italy
- Cesare Martini
Councillor to Transport, Province of Macerata, Italy

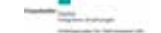
16.00 - 17.30 Round Table 2
"Innovation and Communication Technologies, Logistics"

ICT solutions represent an essential tool to develop logistics in SMEs. The discussion wants to give voice to researchers and Universities in order to underline the last proposals of ICT developments in view of the operators and enterprises' needs. This Round table will host the following speakers:

- Corrado Cerruti
University of Macerata, Italy
- Alberto Scavolini
Scavolini S.p.A., Italy
- Carlos Mena
Cranfield University, United Kingdom
- Carlo Carminucci
ISFORT Scientific Director, Italy
- Enrico Ricci
TecnoMarche S.c. a r.l., Parco Scientifico e Tecnologico delle Marche, Italy
- Marco Spinedi
President of the National Association of City Logistics, Italy
- Roberto Pesaresi
Vice President of the Unione Interporti Riuniti, Italy
- Gianni Venturi
Secretary General CGIL Marche, for CGIL, CISL, UIL, Italy

17.30 Conclusions of Lanfranco Senn, Bocconi University, Italy

18.00 Closing of the Conference



Efficient Logistics: Innovation perspectives for SMEs in Europe



Ancona, 25th-26th May 2006

Rectorate of Marche Polytechnic University

Piazza Roma, 22

Marche Region, in the framework of its planning activities and with reference to the experience acquired in European Projects, intends to propose a moment for debating and reflecting on the evolution of a sector, in-between the auto-transport and the manufacture fields, which offers a set of interesting opportunities not only for local economy but also for environmental sustainability. The chance of accessing to innovative logistic solutions guarantees to the enterprises an unquestionable benefit for competitiveness, a benefit that, however, should be considered more a necessity than an opportunity. In other words, the evolution of transport systems, both of goods and information is becoming more and more a *must* not only for productive activities but also for territorial policy making. This growth cannot be considered as a matter of fact, but requires a particular commitment of all the stakeholders: from producers to logistic providers, from public administration to social interest groups, in order to make a real cultural leap and to rethink the organizational structures, especially in the SMEs' districts.

During the first day, the conference will focus on the dissemination of the results of the I-Log pilot projects, that will be presented by all the 23 partners, coming from 7 different European countries. These presentations will represent an important occasion for verifying and debating on the innovative logistic solutions tested within I-Log, in order to enhance European SMEs competitiveness. The second day will be dedicated to a more comprehensive discussion on the perspectives of logistic innovation in Europe. To maximise the scope for practical exchanges of experience, the event will be based around different sessions of workshops bringing together policy makers, businesses and business organizations, universities, technology transfer specialists. They will discuss on the most recent topics in the field of transport and logistics, in order to identify the perspectives for a sector which is playing a more and more important role in European economy.



First day - "I-Log solutions"
25th May 2006, 9.00 - 18.00

9.00 Registration of participants

9.30 Welcoming

Loredana Pistelli, Councillor to Urban Planning, Mobility and Infrastructure of Marche Region
Paolo Pasquini, Head of Mobility, Transport and Infrastructure Unit of Marche Region
Roberto Tontini, General Manager Sviluppo Marche S.p.A.
Marzia Barbetta, Managing Director Parco Scientifico di Verona S.p.A.

Chaired by Lanfranco Senn, Bocconi University, Italy

SESSION 1

I-Log Methodology to improve the SMEs' competitiveness

10.10 **Lanfranco Senn**, Bocconi University, Italy
"I-Log solutions in the Districts of Countries Partner"
10.40 **Carlo Vaghi**, Bocconi University, Italy
"Organizational practices for District Logistics"

11.00 - 11.30 Coffee break

11.30 **Thomas Miorin**, Padova University, Italy
"Networking technologies supporting logistics"
11.45 **Marco Piovano**, Italian Chamber of Commerce for Hungary, Budapest, Hungary
"Logistics in Hungary, context and perspectives"

SESSION 2

Pilot projects presentation

Integrative Pilots using ICT

12.10 **Marco Mazzarino**, Veneto Region, Italy
"Montebelluna, Treviso and Verona LPSs cases"
12.25 **Eniko Molnar, Gabor Kigyossy**, Székesfehérvár, Hungary
"Virtual Logistic Service Centre for Székesfehérvár"
12.40 **Daniele Antinarella**, Abruzzo Region, Italy
"Vibrata - Tordino - Vomano furniture LPS"
12.55 **Alessio Gnaccarini**, COSMOB S.p.A., Marche Region, Italy
"ICT Platform in Pesaro furniture LPS"
13.10 **Francesco Regeni**, Satel Group S.r.l., Italy
"ICT solutions in Manzano chair LPS"

13.30 Lunch

Aggregative Pilots using ICT

14.30 **Mihai Patrascu, CDIMM, Sergiu Balasa, ADETIM**, Romania
"A web portal to optimise the transport services in Bala Mare and Timisoara"
14.45 **Nikos Papafotis**, Infratec S.A., Greece
"An aggregative approach within the Spata wine LPS"
15.00 **Roberto Bedini**, TecnoMarche S.c. a r.l., Marche Region, Italy
"ICT Platform in Fermo - Macerata shoemaking LPS"

Integrative Pilots - not ICT solutions

15.10 **Vesna Dusak**, Varazdin, Croatia
"The textile LPS in Varazdin County"
15.30 **Rino Rosini**, Emilia Romagna Region, Italy
"European milk-run system & common purchasing of logistics services in Reggio Emilia mechanical district"

Aggregative Pilots - not ICT solutions

15.45 **Florian Waibel**, Fraunhofer ATL, Germany
"Cooperative logistics in the Upper-Franconian furniture LPS"
16.00 **Ettore Laminia**, Umbria Region, Italy
"The common organization of logistics operations within textile LPS"
16.15 **Anita Tamas**, Szeged, Hungary
"The Morakerl Cooperative, a model for small farming enterprises"

16.30 - 16.50 Coffee break

16.50 **Adolf Rausch**, Quantum Gesmbh, Austria
"Aggregative and integrative approach for the wood district in Carinthia"
17.05 **Nick A. Theophilopoulos**, Thesprotia Chamber of Commerce and Prefecture, Greece
"A feasibility study for an intermodal freight centre at Igoumenitsa port"
17.20 **Jozsef Galyasz**, Debrecen University, Hungary
"A feasibility study for an agro-industrial logistic park"
17.35 **Debate and conclusions**

18.00 First day ending



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For further information

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agenda and on-line registration - www.i-log.org