



Project part-financed by the European Union /
INTERREG III B CADSES



Improving the Access of SMEs from Rural Regions to the Knowledge and Information Society

ENTREPRENEURSHIP IN THE INFORMATION AND KNOWLEDGE SOCIETY

The EMBRACE Project Consortium
is honored to invite you at the conference entitled

Entrepreneurship in the Information and Knowledge Society: Innovative Tools for Supporting SMEs

that will take place on
Wednesday, 5th of October 2005, 10:00 am
at the premises of the
Thessaloniki Chamber of Commerce and Industry

www.e-embrace.net

The EMBRACE Consortium:



THESSALONIKI CHAMBER OF
COMMERCE AND INDUSTRY



ASTER
SCIENZA TECNOLOGIA IMPRESA



INNO
START
HUNGARY
NATIONAL
BUSINESS &
INNOVATION
CENTRE



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European Training, Research & Technology



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ENTREPRENEURSHIP IN THE INFORMATION AND KNOWLEDGE SOCIETY: INNOVATIVE TOOLS FOR SUPPORTING SMEs

PROGRAMME

- 10:00 – 10:15** **Welcome Address**
Mr. E. Vlachogiannis, Thessaloniki Chamber of Commerce and Industry
Mr. A. Alexandridis, Managing Authority of CIP INTERREG
- 10:15 – 10:40** **Overview of the EMBRACE Project**
Mr. E. Vlachogiannis, Thessaloniki Chamber of Commerce and Industry
- 10:40 – 11:00** **Current Achievements of EMBRACE**
Ms. M. Lazaropoulou, TREK Consulting SA
- 11:00 – 11:30** **A Quick Tour to the Innovative EMBRACE Portal**
Ms. V. Papassouli, TREK Consulting SA
- 11:30 – 12:30** **Experts' Dialogue on Entrepreneurship, Competitiveness, Innovation and Globalization of SMEs in relation to ICT**
Moderator: Mr. St. Tsiakiris, Region of Central Macedonia
- Mr. K. Tramantzas, Center for Research and Technology Hellas
 - Mr. G. Moretti, Region of Emilia-Romagna
 - Representative from the Association of IT Companies of Northern Greece*
- 12:30 – 13:00** **Conclusions**
Mr. E. Vlachogiannis, Thessaloniki Chamber of Commerce and Industry
- 13:00** **Buffet**

* to be confirmed



Venue: Thessaloniki Chamber of Commerce and Industry
Lectures Hall, 2nd floor
29, Tsimiski St., 546.24 Thessaloniki, Greece

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